



# MVSEG Meeting Minutes

Wednesday, August 12, 2009 – Final

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## 1. Welcome and Introductions

MVSEG Co-Presidents David Kent and Craig Jaffe called the meeting to order at 7:15 p.m. at Casa Jaffe, 3412 Keeshen Drive. Several new members were welcomed to MVSEG: Robb and Caroline Brown, Jordan Thau, Joseph and Jena McCarr, and Dominica Meyers.

## 2. General Business:

- a. Minutes. The Minutes from the previous MVSEG meeting were approved as submitted.
- b. Treasurer's Report. Mike Spector provided a summary of fundraising activities. In the Treasurer's Report he described that overall MVSEG has raised \$1,716 and spent \$556 so far this fiscal year which began July 1 (the first 12 days of the fiscal year). The budget includes \$255,481 in proposed Expenditures and \$219,500 in Revenues. Mike also reviewed some of the details for the new parents. David Kent explained the events and programs that MVSEG supports to the new parents attending.

### Treasurer's Report Summary, Year-to-Date, August 12, 2009

Net Receipts:		Program Expenditures:	
Phone-a-thon	\$235	Music Teacher + Assemblies + Chorus	\$0+\$0+\$0
Silent Auction	\$150	Visual Arts Teacher + Materials	\$0+\$0
Gift Wrap	\$0	Playground	\$0
Spell-a-thon	\$0	ETC	\$0
Scrip	\$746	Kinder Aides	\$98
Big Boo Raffle	\$0	PE Instructor	\$0
Big Boo Other	\$0	Computer Instructor	\$0
Power Broker	\$0	Teachers' Aides	\$0
Talent show DVD sales	\$0	Reading Specialist	\$0
Spirit Wear	\$384	Student Activities Coordinator	\$0
Other Donation	\$0	Tutoring Coordinator + Homework Club	\$0+\$0
Interest Income	\$201	Science Aide + Supplies	\$111+\$0
Tile Program	\$0	Teacher Funds and Staff Devt.	\$0+\$0
Library Bookshelf Donations	\$0	Field Trips	\$0
		Community Day	\$0
		Landscape Maintenance	\$260
<b>Balances:</b>		Dolphin News	\$0
Cash Balance:	\$179,060	Kinder Picnic	\$0
Scrip-on-hand:	\$6,597	Misc. Admin. + Publicity + Web Site	\$87+\$0+\$0

## c. Principal's Report

- Ms. Weinstock explained the effects of the cutbacks on our school. We lost 4 teachers because the cuts were made based on seniority. The student teacher ratio for the lower grades will go from 20:1 to 24:1. The school also hired two teachers who worked previously at other LAUSD schools: Jessica McFerrin (5<sup>th</sup> Grade) and Jenny Mack (K). The school also lost 8 hours of custodial time and Mike Nichols has been transferred to Southgate H.S. We are all going to have to pitch in.
- Health Inspections. The school did well in the two health inspections that were recently conducted. The sofas will need to be removed from the Community Room and a charity will pick them up.



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- Playground Repair. Ms. Weinstock met with Dina Cervantes, a Board representative. She discussed concerns about funding the repair of the playground lawn. Craig Jaffe added that he has investigated artificial turf options and there are issues regarding LAUSD approved contractors and materials, artificial turf pros and cons, etc. One of the parents mentioned that he is a landscape contractor and he may be of assistance.
  - Connect-Ed. Ms. Weinstock explained that the school uses the Connect Ed system which allows automated phone calls to the parents. This saves paper, printing, and distribution. School will start on September 9 at 8:10 am. For Kindergarten, school will start at 9:00 am.
  - Programs are available to discuss with teachers how to educate our children for the global society.
  - Mrs. Weinstock closed by noting she is expecting a good year at the school despite the news about the budget.
- d. PTA Report. Marcia Hareh welcomed the new and returning parents on behalf of the PTA. Volunteers are needed after the new parent picnic to help collate new parent packets. The sign up sheet was circulated for the PTA Hospitality activities. Help is needed on the day before school starts to with the “welcome back” breakfast for the teachers.
3. MVSEG Business:
- a. Web shop / SCRIP. The website sales program is up and running. Chris Denari explained the Shop to Earn web site to the new parents and noted that earnings to date are \$15. The web site also has vendors who offer “Green” items that are good for the environment. For example, some of the green items earn 25% back for the school. There are 800 vendors on the site. Mary Conner reported on SCRIP. She explained the program and how it earns money for the school—MVSEG buys gift cards at a discount and offers them at face value. The SCRIP table will be out during and after the PTA meetings. Information on the programs with Albertsons and Ralphs will be distributed soon.
  - b. New Family Picnic. Joey Brandt reported that the New Family Picnic is August 29<sup>th</sup> and there is a banner at the school thanks to Robert Gonzalez. Only 53 families are on their invitation list so far. They have a phone list to call for reminders. Jasmine Jaffe volunteered to make calls and we are searching for a replacement for her for next year. Chris Denari will hand out prizes and they need help with the crafts activities.
  - c. Gift Wrap. Elsa Shekelle announced that it will be her last year and she is seeking a successor to the Gift Wrap chairperson positions. This is the first fundraiser of the year and this year the orders will be easier because it will all be done on-line (or call an 800 number if no computer). They need volunteers then only to tally checks on September 30. The delivery and distribution is in early November. Elsa is looking for someone to shadow her this year so they are ready to take over next year.
  - d. Silent Auction. There will be a meeting on August 27<sup>th</sup> at 7 p.m. at the Brandt’s to start the planning process for the Silent Auction. Janice Senit will be co-chair this year.
  - e. Phone-a-Thon. Bill Bedecarre and Jill Roe announced that the Phone-a-thon will be September 29 and 30<sup>th</sup> this year--once again at Coldwell Banker. They will distribute a packet to parents the last week of August and the sign up sheet will circulate starting at the September MVSEG meeting.
  - f. Tile Wall. Jennifer Boulanger explained to the new parents how the tile program works. Erica painted 580 tiles by hand! This earned \$21,000 last year and it will be announced this year at the Big Boo.



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- g. Green Dolphin. Annie Barnes explained the goal of zero-waste lunches and she announced she will be at the New Parent Picnic to show parents how to do it. She also announced the goal of using email for parent communication to save paper and printing. There are many parents who want to promote green activities and it may be possible to make our school a demonstration site. Cerentha Harris has started a Green Dolphin blog and an email list to pass around. Jasmine Jaffe suggested using email and the MVSEG web site more to eliminate flyers and to stay more connected.
- h. Other Business.
  - Bill Bedecarre announced that on October 17<sup>th</sup> at mark Twain Middle School there will be a Magic Show and that he is selling tickets.
  - The MVSEG Secretary position will need a replacement; David Pekelney will continue until the position is filled.
  - Many thanks to Claudine Czerny and Marcia Hareh who have done a lot of work on the web site.
  - Janice Senit noted she needs volunteers to help sell Sprit wear at events.
  - Many thanks to Champagne Bakery which donated the pastries for tonight’s meeting.

#### 4. Announcements:

##### Fundraising and Event Dates for 2009-2010

- New Family Picnic, August 29, 2009
- First Day of School, September 9, 2009
- Gift Wrap, September 14-30, 2009
- Phone-a-Thon, September 29-30, 2009
- Big Boo, October 24, 2009
- Silent Auction Gala, March 20, 2010
- Spell-a-Thon, April 22, 2010

##### Upcoming Meetings and Other Dates:

- Next MVSEG Meetings: September 16<sup>th</sup>.

#### 5. Adjournment: The meeting adjourned at about 8:30 p.m.

##### At the Meeting:

Arikian, Anne  
 Barnes, Annie  
 Bedecarre, Bill  
 Boulanger, Jennifer  
 Brandt, Joey  
 Conner, Mary  
 Czerny, Claudine

Denari, Chris  
 Jaffe, Craig  
 Jaffe, Jasmine  
 Kent, David  
 Matayoshi, Lillian  
 Nickerson, Jennifer  
 Rhalter, Melanie

Rison, Richard  
 Roe, Jill  
 Senit, Janice  
 Shekelle, Elsa  
 Spector, Mike  
 Thau, Beth