



# MVSEG Meeting Minutes

Wednesday, January 13, 2010 – Final

www.mvseg.org

## 1. Welcome and Introductions

MVSEG Co-Presidents David Kent and Craig Jaffe called the meeting to order at 7:10 p.m. in the school cafeteria.

## 2. General Business:

- a. Minutes. The Minutes from the December 2009 MVSEG meeting were submitted and approved as submitted.

Treasurer's Report. Mike Spector provided a summary of fundraising activities and indicated that 2009-2010 is behind 2008-2009. Phone-a-thon and Big Boo were great! Lots coming up and hopefully that will catch us up. Mike noted that we have a good reserve.

### Treasurer's Report Summary, Year-to-Date, January 13, 2010

Net Receipts:		Program Expenditures:	
Phone-a-thon	\$75,065	Music Teacher + Assemblies + Chorus	\$9,605+\$0+\$0
Silent Auction	-\$14,255	Visual Arts Teacher + Materials	\$5,625+\$0
Gift Wrap	\$16,994	Playground	\$0
Spell-a-thon	\$0	ETC	\$3,441
Scrip	\$3,859	Kinder Aides	\$10,420
Big Boo Raffle	\$13,023	PE Instructor	\$10,080
Big Boo Other	\$3,452	Computer Instructor	\$10,875
Power Broker	\$0	Teachers' Aides	\$630
Talent show DVD sales	\$0	Reading Specialist	\$1,768
Photo Fundraiser	\$688	Student Activities Coordinator	\$5,734
Spirit Wear	-\$1,916	Tutoring Coordinator + Homework Club	\$3,825+\$0
Other Donation	\$478	Science Aide + Supplies	\$11,211+\$396
Green Dolphin	\$512	Teacher Funds and Staff Devt.	\$6,000+\$0
Interest Income	\$434	Field Trips	\$0
Tile Program	-\$818	Community Day	\$2,470
Library Bookshelf Donations	\$0	Landscape Maintenance	\$910
		Dolphin News	\$1,005
<b>Balances:</b>		Kinder Picnic	\$267
Cash Balance:	\$181,132	Grant Committee	\$150
Scrip-on-hand:	\$7,100	Misc. Admin. + Publicity + Web Site	\$1,837+\$0+\$0

## b. Principal's Report

- Not in attendance.

## c. Teacher's Report.

- Ms. Kirshner and Ms. Rossi were in attendance
- This year scheduling is going smoothly and the kids love the various days: art, computer, PE, etc.
- Teachers want to work with the art teacher more to fine tune program; teachers are very happy with computer, PE and music teachers. (the 1<sup>st</sup> grade teachers were reminded that hours for meeting with the art teacher are planned into his budget for the year so there is time for necessary meetings for planning and feedback, especially since this is a new program; MVSEG urges them to take advantage of this opportunity.)



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- d. PTA Report. Karen Haeckel and Marcia Haresh (PTA Co-Chairs) announced the next meeting will be on Friday Jan. 15<sup>th</sup>.
  - Next meeting is Jan 15th
  - Next event is Founders Night on February 18<sup>th</sup> – Jennifer was asked to plug the tile wall that night
  - Randy Bannon is sending out the invitations and Karen and Marcia will looking into adding Tile Wall flyer to the invitations
  
- e. Phone-a-Thon Update
  - Still chasing the remaining money pledged; reminder donation letters went out in December
  
- f. Bids-for Kids 2010 / March 20, 2010 @Marriott Marina Hotel
  - Theme this year is “Neptune’s Ball”
  - Donation forms are available; donation deadline is January 29<sup>th</sup>; catalogue will be online (and printable) this year with a limited number of printed ones available
  - Sign up sheets for volunteers to go up in February
  - Meetings are now WEEKLY on Tuesdays @ 8:30am in the cafeteria
  
- g. Web Shop/SCRIP
  - Use the portal in the MVSEG website
  - Scrip available on Friday @ school
  - Parents please look at your Ralph cards -- you need the **black “Ralphs Reward”** card to get the donation to the school (*the red Ralphs card does **not** give money to the school*).
  - Over the past year, Mar Vista received over \$391 from the use of the Ralphs cards by MVE families
  - Looking into Vons and Albertsons cards to insure that MVE is receiving its due share
  - It was suggested that information about the Ralphs card, and how you need to go into a Ralphs personally to change this over, should be sent out to families and/or posted on the website.
  
- h. Spirit Wear/Restaurant Night.
  - Original Restaurant night garnered \$391 from CPK/ASAP
  - Looking into a February Restaurant night
  - Lillian accepted to take over MVE Spiritwear
  
- i. Tile Wall.
  - Will make a new push to get more families to purchase tiles on the tile wall
  - Might make an announcement at a Monday assembly pending Ms. Weinstock’s agreement
  
- j. Green Dolphins. Green team at the School
  - Next event is the Garden Club Opening on January 23rd
  - The Kindergarteners are very good at recycling their food scraps and packaging this year
  - Looking to put up a “Green Hero” poster at school
  - Green Dolphin meetings are fun and rumored to have good wine and hors d’oeuvre
  - New idea presented was a toy drive – where parents could donate used toys and buy used toys with the proceeds going to Green Dolphins



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- k. ETC – Education Technology Center - Melanie
  - Inventory listing was sent to all of the teachers and we are awaiting the responses to start the online database; surveys are due back by Friday, January 15
  - Survey also included a media survey to know what the teachers have in the classrooms
  - Goal is to bring technology up within the classrooms especially in the upper grades (3-5)
  - Inventory should be finished by next meeting
  - Need volunteers

- l. School Cents
  - MVE is currently #4 and there is a big difference between #3 to #4
  - Some of last year’s money went to the CareLab and to Payless gift certificates for shoes for some MVE’s kids who needed it

- m. Other Business: N/A
  - Craig is awaiting for the list of approved grasses (artificial)

3. Announcements: No other announcements

Upcoming Meetings and Other Dates:

- Next MVSEG Meetings: February 10th

4. Adjournment: The meeting adjourned at about 7:57 p.m.

### At the Meeting:

Bedecarre, Bill  
 Boulanger, Jennifer  
 Brandt, Joey  
 Castelnuovo-Tedesco, Carin  
 Connor, Mary  
 Cossio, Annette  
 Czerny, Claudine  
 Grace, Lewis  
 Greenberg, Randy

Hanckel, Karen  
 Haresh, Marcia  
 Harris, Cerentha  
 Herold, Liz  
 Horita, Claire  
 Jaffe, Craig  
 Jaffe, Jasmine  
 Kent, David  
 Martinez, Kris

Nickerson, Jennifer  
 Parkin, Scott  
 Poppin-Hirshland, Deborah  
 Rhalter, Melanie  
 Sakamoto, Leanne  
 Senit, Janice  
 Spector, Mike