



# MVSEG Meeting Minutes

Wednesday, July 8, 2009 – Final

www.mvseg.org

## 1. Welcome and Introductions

MVSEG Co-Presidents David Kent and Craig Jaffe called the meeting to order at 7:10 p.m. at 3633 Mountain View Ave.

## 2. General Business:

- a. Minutes. The Minutes from the previous MVSEG meeting were approved as submitted.
- b. Treasurer's Report. Mike Spector provided a summary of fundraising as of the end of the fiscal year 2008-09. Reviewing the Treasurer's Report tables, Mike described that overall MVSEG raised \$243,627 and spent \$240,455 for the entire year. The Tile Program was a highlight in that it was a new program that raised \$21,200 in net receipts. Next year's budget is set at \$256,037 in proposed Expenditures and \$219,500 in Revenues. The increase reflects increase in program days. Revenues in the budget do not include grants. The new budget was discussed and approved at the June MVSEG meeting.

**Treasurer's Report Summary, Year-to-Date, June 30, 2009**

<b>Net Receipts:</b>		<b>Program Expenditures:</b>	
Phone-a-thon	\$77,160	Music Teacher + Assemblies + Chorus	\$28,169+\$2,735+\$126
Silent Auction	\$66,415	Visual Arts Teacher + Materials	\$13,140+\$1,687
Gift Wrap	\$24,083	Playground	\$10,150
Spell-a-thon	\$19,104	ETC	\$7,181
Scrip	\$8,341	Kinder Aides	\$36,548
Big Boo Raffle	\$10,051	PE Instructor	\$15,080
Big Boo Other	\$2,826	Computer Instructor	\$28,800
Power Broker	\$2,400	Teachers' Aides	\$1,648
Talent show DVD sales	\$1,232	Reading Specialist	\$4,957
Spirit Wear	\$5,056	Student Activities Coordinator	\$13,221
Other Donation	\$2,665	Tutoring Coordinator + Homework Club	\$11,218+\$968
Interest Income	\$2,904	Science Aide + Supplies	\$15,607+\$943
Tile Program	\$21,200	Teacher Funds and Staff Devt.	\$2,458+\$6,900
Library Bookshelf Donations	\$200	Field Trips	\$2,504
		Community Day	\$2,700
		Landscape Maintenance	\$1,560
<b>Balances:</b>		Dolphin News	\$1,559
Cash Balance:	\$176,258	Kinder Picnic	\$493
Scrip-on-hand:	\$8,158	Misc. Admin. + Publicity + Web Site	\$2,485+\$92+\$177

## 3. MVSEG Business:

- a. Online Sales Website. The website sales program is up and running.
- b. Employee v. Independent Contractor 1099 Status. Three of the teachers funded by MVSEG received a one time payment to reimburse them for employment taxes which they became liable for once they were switched to 1099 status. Options are being explored for alternatives to the 1099 status.



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- c. Powerbroker Program. The Powerbroker Program consists of a donation of \$1200 per house sold within Mar Vista Elementary School geographic boundaries by real estate brokers who enjoy visibility on the school web site and elsewhere. Real estate business has been slow and some brokers are no longer participating. Issues discussed included which brokers should have visibility on the web site because of the level of donations. Some brokers support the school but sales have been slow in this area. Some support other fundraisers at the school. Ideas were discussed for honoring brokers at different levels depending on their level and kind of support. These ideas were extended to other organizations that support the school. A distinction was made organizations that provide matching funds, which may be acknowledged in a different way. There was further general discussion of who should appear on the web site.
- d. New Family Picnic. The picnic is schedule for August 29 from 11 to 1pm. So far they are set for volunteers, but they have only 53 kids on their list of attendees.
- e. Silent Auction. The first meeting of next year's Silent Auction Committee will be August 27 at 6 p.m. The date has been set tentatively for March 20, 2010. There will be discussion about whether the format should include a sit-down dinner as it did this year or buffet style as previously.
- f. PTA. There was a brief discussion about switching School Cents and the Big Boo to MVSEG from the PTA and it was agreed this would be investigated further.

#### 4. Announcements:

##### Fundraising and Event Dates for 2009-2010

- New Family Picnic, August 29, 2009
- Silent Auction Gala, March 20, 2010

##### Upcoming Meetings and Other Dates:

- Next MVSEG Meetings: August 12<sup>th</sup> Casa Jaffe, 3412 Keeshen Drive

#### 5. Adjournment: The meeting adjourned at 8:42 p.m.



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## At the meeting

Brandt, Joey  
Bedner, Misha  
Castelnuovo-Tedesco, Carin  
Czerny, Claudine  
Harris, Cerentha  
Herold, Liz  
Jaffe, Craig  
Jaffe, Jasmine  
Kent, David

Matayoshi, Lillian  
Nickerson, Jennifer  
Pekelney, David  
Rhalter, Melanie  
Sakamoto, Leanne  
Senit, Janice  
Stewart, Yvonne  
Spector, Mike  
Tedesco, Greg