



# MVSEG Meeting Minutes

Wednesday, September 16, 2009 – Final

www.mvseg.org

## 1. Welcome and Introductions

MVSEG Co-Presidents David Kent and Craig Jaffe called the meeting to order at 7:00 p.m. at school cafeteria. The Officers and Board of Directors of the MVSEG were introduced. Attendees introduced themselves and mentioned the grade their children are in. The MVSEG Secretary position is open.

## 2. General Business:

a. Minutes. The Minutes from the previous MVSEG meeting were approved as submitted.

b. Treasurer's Report. Mike Spector provided a summary of fundraising activities. In the Treasurer's Report he described that overall MVSEG has raised \$2,690 and spent \$18,741 so far this fiscal year which began July 1. Mike and David Kent explained the tables on the Treasurer's Report which is produced for each MVSEG meeting. \$53 in "Other Donations" is from students who raised the money with lemonade stands and bake sales of their own.

The Playground Master Plan was discussed including the decision of whether to focus on greener grass or larger grassy areas.

**Treasurer's Report Summary, Year-to-Date, September 16, 2009**

Net Receipts:		Program Expenditures:	
Phone-a-thon	\$194	Music Teacher + Assemblies + Chorus	\$0+\$0+\$0
Silent Auction	\$150	Visual Arts Teacher + Materials	\$0+\$0
Gift Wrap	\$0	Playground	\$0
Spell-a-thon	\$0	ETC	\$1,865
Scrip	\$890	Kinder Aides	\$98
Big Boo Raffle	\$0	PE Instructor	\$0
Big Boo Other	\$0	Computer Instructor	\$0
Power Broker	\$0	Teachers' Aides	\$630
Talent show DVD sales	\$0	Reading Specialist	\$0
Spirit Wear	\$1,141	Student Activities Coordinator	\$0
Other Donation	\$53	Tutoring Coordinator + Homework Club	\$0+\$0
Interest Income	\$262	Science Aide + Supplies	\$15,188+\$0
Tile Program	\$0	Teacher Funds and Staff Devt.	\$0+\$0
Library Bookshelf Donations	\$0	Field Trips	\$0
		Community Day	\$35
		Landscape Maintenance	\$390
		Dolphin News	\$0
<b>Balances:</b>		Kinder Picnic	\$267
Cash Balance:	\$160,820	Grant Committee	\$150
Scrip-on-hand:	\$7,626	Misc. Admin. + Publicity + Web Site	\$118+\$0+\$0

## c. Principal's Report

- Teaching Staff. Ms. Weinstock welcomed all the new are returning parents and teachers. She then introduced: Ms. Jackowitz (3<sup>rd</sup> Grade and Co-Chair of Community Day), Ms. Morgan (Resource and an active volunteer), Mr. Micelli (Art teacher funded by MVSEG), Ms. Ahern (Full time assistant principal, handles all special education). The teachers explained how they appreciate the support parents provide. Ms. Weinstock explained that she has been Principal at Mar Vista for six years and that previously she had been retired from a career with LAUSD.



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- Enrollment. The first day of school went very smoothly. There are 18 primary grade classes, including 6 upper grade classes and 3 special education classes. There are 416 K through 3<sup>rd</sup> Grade students enrolled, and 189 4<sup>th</sup> and 5<sup>th</sup> Graders. 5<sup>th</sup> Grade has 31 students per class and fourth grade has 32 students per class.
- State Test Scores. The state test scores were released last week and Mar Vista’s API was 925, up from 905 last year. The school received a certificate from the district and we are now well into the 900 club. We are respected as a model school with a diverse student body and 88 percent of graduates are proficient in Science. The test results were especially encouraging because improvements were realized in all student populations:

<u>Population</u>	<u>Last Year</u>	<u>This Year</u>
Hispanic	840	855
Special Ed	759	802
African American (not statistically significant due to small number of students)		
Asian	958	965
White	918	945

- After School Playground. A letter is going out to explain that due to budget cuts the school now has only one supervisor on the playground after school. Middle School kids now need approval and K – 1<sup>st</sup> Graders need adult supervision to stay on the yard.
  - Parent Survey. The scores from the parent surveys have not been sent out yet, but Ms. Weinstock can provide a copy upon request.
  - Teacher Supplies. David Kent reported that there has been a delay in MVSEG checks for teacher supplies, which will be \$200 for each returning teacher.
  - Early Reading Intervention. This program was described.
- d. PTA Report. Karen Hankel and Marcia Hareh (PTA Co-Chairs) attended the 10<sup>th</sup> District PTA meeting today. Other news:
- On October 8<sup>th</sup>, the “Jump Start” program is selling Hungry Caterpillar books for each kid to read.
  - The Book Fair is coming up soon and we are looking for volunteers. The sign-up sheet is in the main hallway.
  - The Big Boo will also be here before we know it and the PTA will post sign-up sheets in each room before Back-to-School Night.
3. MVSEG Business:
- a. New Family Picnic. Joey Brandt reported that the New Family Picnic was a great success. The Chairperson position is open; Joey explained the responsibilities of chair.
  - b. Programs Overview. Melanie Rhalter explained that the Programs Committee works to design and implement the programs that are funded by MVSEG.
    - In the Science Program they are looking for volunteers to help during class time. Science will start later in the year for Kindergarten and they will then work one time per week.
    - In Visual Arts, the school will hold an art show where each child is represented; the Art Show Committee will meet after November 1.
    - The Educational Technology Committee (ETC) is looking for computer savvy people or those with interest. One of the projects they are trying to develop is a mobile cart with laptop computers that can move from room to room—moving the instructional resources to the students.



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- c. Gift Wrap. Elsa Shekelle announced that gift wrap sales started this week. She thanked all the helpers. This year there are no worksheets—only web forms and telephone orders. When the orders are delivered to the school in early November they will need help unloading boxes into the Auditorium—date to be determined.
- d. Phone-a-Thon. Jill Roe announced that the Phone-a-thon will be September 29 and 30<sup>th</sup> this year—once again at Coldwell Banker. They are looking for additional volunteers make calls in the evening on those two days. David Kent elaborated on the Phone-a-thon, how it works, and how important it is among MVSEG fundraisers.
- e. Big Boo. Craig Jaffe explained that the Big Boo is a Halloween festival and that this year it will again have the Boo-Tique, Raffle, Go-Carts, and more.
- f. Silent Auction. Bids for Kids 2010 will take place on March 20<sup>th</sup> at the Marina Marriot Hotel. Volunteers will be recruited in November. This is an adult-only event.
- g. Web Shop. Chris Denari explained the [shoptoearn.net/mvseg](http://shoptoearn.net/mvseg) web site which earns MVSEG a percentage when the mvseg code is entered.
- h. SCRIP. The SCRIP program was explained and flyers will go home soon.
- i. Restaurant Night. Janice Senit announced that California Pizza Kitchen ASAP will earn MVSEG 20% October 6-8 (Tues-Thurs).
- j. Spritwear. Janice Senit explained the tradition of wearing Spritwear on Mondays for assemblies and they will have custom orders at the end of the month. Order forms are in the office.
- k. Green Dolphins. Annie Barnes introduced the activities to turn Mar Vista green. All events are going to be organized to reduce waste. A “zero trash hero” will provide the incentive for kids to bring reusable containers for lunch. Approximately 15 bags of trash are avoidable at the school if we act green. Other ideas on the table include: e-waste recycling that would give cash incentive to recycle a TV or computer monitor; food composting (would require grant); reusable water bottles to sell as a fundraiser. Used ink cartridges can be donated to earn Staples Rewards.
- l. Tile Wall. Craig Jaffe explained the Tile Program has resulted in the beautiful addition to the front of the Auditorium.
- m. David Kent explained Community Weekend where teachers submit requests for repair and improvement projects that are completed by parent and student volunteers (November 21-22).
- n. School Cents. Joey explained the program. We won 4<sup>th</sup> place last year (\$1,500 to spend at Westside Pavilion). There was a drive to win a \$50 gift card which was given to Lillian Matayoshi for all her hard work last year.
- o. Grants. List Bohmer is chair of the Grants Committee and they need help writing grants and finding ideas of grants to pursue.
- p. Dolphin News. MVSEG funds the newsletter production. They need graphic designers and writers.

#### 4. Announcements:

##### Fundraising and Event Dates for 2009-2010

- Gift Wrap, September 14-30, 2009
- Phone-a-Thon, September 29-30, 2009
- Big Boo, October 24, 2009
- Silent Auction Gala, March 20, 2010
- Spell-a-Thon, April 22, 2010

##### Upcoming Meetings and Other Dates:



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- Next MVSEG Meetings: October 14<sup>th</sup>.

5. Adjournment: The meeting adjourned at about 8:30 p.m.

### **At the Meeting:**

Ahern, Chris  
Barnes, Annie  
Bedecarre, Bill  
Brandt, Joey  
Brown, Rab  
Conner, Mary  
Czerny, Claudine  
Czerny, Henry  
Denari, Chris  
DeVita, Caroline  
Grace, Lewis  
Hankel, Karen  
Hanna, Steve  
Herold, Liz  
Hooper, Chris

Hruska, Glenn  
Ing, Ben  
Jackowitz, Ms.  
Jackson, Pammela  
Jaffe, Craig  
Jaffe, Jasmine  
Kent, David  
Kent, Rosi  
Lieberman, Jill  
Matayoshi, Lillian  
Micelli, Ryan  
Morgan, Janet  
Nallengia, Verghese  
Newton, Richard  
Nickerson, Jennifer

Parkin, Scott  
Radick, Allison  
Rhalter, Melanie  
Rison, Richard  
Roe, Jill  
Sakamoto, Leanne  
Senit, Janice  
Shekelle, Elsa  
Simpson, David  
Smith, Rich  
Snyder, Samantha  
Spector, Mike  
Stephano, Xander  
Torres, Darlene  
Weinstock, Brenda